

JOIN OUR TEAM AS:

MARKETING COORDINATOR

Salary: £25,000-£28,000 per annum

Location: Daytona Head Office, Sandown Park, Esher

Contract: Full-time, permanent

Build your marketing career capturing the racing, people and experiences at Daytona Motorsport, a UK-leading motorsport group since 1990.

Our three venues welcome motorsport fans, families and leisure customers, with F1 drivers among our visitors. We are an award-winning family entertainment and leisure business with around £5 million turnover, Motorsport UK accredited championships and a TripAdvisor Certificate of Excellence.

We are looking for a creative, organised Marketing Coordinator to help produce championship media, race reports and community content. You will get involved in the action, speak to racers and customers, and turn their experiences into content for our website and social channels.

WHAT YOU WILL DO

- Create and publish championship content, including event previews, race reports, results and standings.
- Help produce driver interviews, racer profiles, customer stories and regular features from across our three venues.
- Capture and edit photography and video at events, including the Daytona 24 Hours, Jamie Chadwick Series, endurance races and corporate events.
- Coordinate end-to-end project management for assigned marketing activity, keeping briefs, schedules, content production, approvals and delivery organised through to completion and review.
- Coordinate our social media calendar, write engaging posts and respond to customer enquiries.
- Update website content with SEO in mind, helping customers find our racing experiences, championships and events.
- Support trade shows and industry events, helping prepare promotional materials, coordinate activity and capture content.
- Design print materials, support email campaigns and keep digital screens in our venues up to date.
- Help build influencer relationships and maintain organised marketing financial and administrative records.

WHAT YOU WILL BRING

You enjoy writing, understand social media and are interested in the people behind a story. You are comfortable speaking to customers and racers, asking questions and gathering information for accurate, engaging content.

You will be organised, attentive to detail and keen to develop your skills in design, photography and video. You can manage several tasks, meet deadlines and work both independently and with colleagues.

A 2:1 bachelor's degree or equivalent qualification and a full UK driving licence are essential. Familiarity with Adobe Creative Cloud, Canva, Meta Business Suite, Mailchimp, Google Ads or SEO would be an advantage, as would experience supporting events or trade shows.

WHY DAYTONA

Reporting to the Group Head of Sales & Marketing, you will gain practical experience across content creation, digital marketing and event promotion. This role would suit someone early in their marketing career who wants to work closely with a racing community and see their content reach real audiences.

HOW TO APPLY

Send your CV and a short covering note to marketing@daytona.co.uk. Tell us why the role interests you and include examples of your writing, photography, video, design or social content if available.